

## CALL FOR CONTRIBUTIONS:

Edited Volume: *The Modern French Interior and Mass Media*

Co-editors: Anca I. Lasc (Shippensburg University), Georgina Downey (University of Adelaide), and Mark Taylor (The University of Newcastle)

We invite papers that focus on the relationship between mass media (broadly defined) and the modern French interior. Since the mid-18<sup>th</sup> century, a new interest in the modern and comfortable interior, removed from the world of power, staged a gradual dislocation of life away from the court at Versailles and into the city. New patrons and new living spaces inaugurated an unprecedented interest in new building techniques, fashionable tendencies in interior decorating, and new modes of social interaction. With the 19<sup>th</sup> century, techniques of representing the modern interior witnessed an extraordinary development, enhanced by advances in photography, techniques of color reproduction, and photo-mechanical printing processes. Architectural drawings were complemented by visual representations of the modern interior in prints, books, illustrated journals, private collections, department store catalogs, photographs, guidebooks, and even film. The variety of media employed in representing the modern interior blurred the boundaries between spectacle and privacy, collecting and decorating, the fine and the decorative arts, the domestic and the commercial spheres. Possible topics include, but are not limited to:

- The invention, display, and commercialization of the modern French interior
- The modern interior and technologies of reproduction
- Privacy and publicity in the modern interior
- Mass media - advice and consumption for the home
- Visual and textual narratives of the spectacular or the tasteful interior
- The gendering and politicization of private space as mediated through representational techniques
- Advertising and selling Empire, Art Nouveau, or Art Deco interiors
- The exhibition as a new mass medium for displaying the private interior
- New representational strategies for staging the modern French interior in fine and/or commercial art
- The modern French interior, the studio, and the performed self: artists, ateliers and apartments
- The modern French interior and sexuality: dandies and divas

Please submit a 500-600 words abstract and a short C.V. to Anca I. Lasc ([alasc@ship.edu](mailto:alasc@ship.edu)), Georgina Downey ([georgina01@adam.com.au](mailto:georgina01@adam.com.au)) and Mark Taylor ([Mark.Taylor@newcastle.edu.au](mailto:Mark.Taylor@newcastle.edu.au)).

**DEADLINE FOR SUBMISSIONS: November 19, 2012**